



Rate Card

● Print (Rate base 35,000)

Color	1X	3X	6X	12X	18X	22X
2-page spread	\$3,300	\$3,201	\$3,069	\$2,805	\$2,640	\$2,401
3rd Cover	\$1,730	\$1,674	\$1,600	\$1,472	\$1,382	\$1,292
Full Page	\$865	\$837	\$800	\$736	\$690	\$646
1/2 Page	\$595	\$577	\$553	\$506	\$476	\$446
1/4 Page	\$325	\$315	\$302	\$276	\$260	\$236
1/8 Page	\$179	\$173	\$166	\$152	\$143	\$130
1/16 Page	\$98	\$95	\$91	\$83	\$78	\$71

● Online

	Weekly Pricing			Monthly Pricing			
	1X	2X	3X	1X	3X	6X	12X
Leaderboard Banner (728x90)	\$50	\$48	\$45	\$175	\$166	\$149	\$131
Medium Rectangle Banner (300x250)	\$50	\$48	\$45	\$175	\$166	\$149	\$131
Mobile Banners (300x250, 468x60, 320x50)	\$50	\$48	\$45	\$175	\$166	\$149	\$131
All	\$135	\$121	\$108	\$420	\$374	\$312	\$256

● Email

	1X	3X	6X	12X
Sponsored E-Blast	\$1,000	\$900	\$800	\$700
Newsletter Ad (300x250)	\$195	\$165	\$155	\$150

● Package Deals Save Up to 30%

	1X	3X	6X	12X
Platinum Includes Full page print ad, Newsletter ad & 1 month web & mobile banners	\$1,332.00	\$3,302.00	\$5,702.00	\$9,593.00
Gold Includes 1/2 page print ad, Newsletter ad & 1 month web & mobile banners	\$1,089.00	\$2,678.00	\$4,590.00	\$7,656.00
Silver Includes 1/4 page print ad, Newsletter ad & 1 month web & mobile banners	\$849.00	\$2,049.00	\$3,460.00	\$5,729.00
Bronze Includes 1/8 page print ad, Newsletter ad & 1 month web & mobile banners	\$715.00	\$1,604.00	\$2,826.00	\$4,687.00